International Conference on

"QUALITY ASSURANCE IN DISTANCE EDUCATION"

BROCHURE

Title of the Conference:

International Conference on õ**QUALITY ASSURANCE IN DISTANCE EDUCATION**ö

Introduction of the Organizers:

About University

Maulana Azad National Urdu University (MANUU) was established in 1998 by an Act of Parliament as a Central University with an all India jurisdiction. The mandate and objectives of the university are to promote and develop Urdu language, provide higher technical and vocational education in Urdu medium, and to provide focus on Women Education. The Act empowers the university to provide education through both distance and campus modes of education. The University headquarter is on a picturesque 200 Acres campus at Gachibowli, Hyderabad. The students and staff of the University are drawn from across India. They are attached by its commitment to excellence in quality Urdu medium education in all disciplines. It has been accredited grade õAö by NAAC. Presently University offers different courses through campus mode, such as; humanities, commerce, business management, science, mass communication & journalism, social sciences and education in both conventional and distance mode.

About Directorate of Distance Education

The Directorate of Distance Education (DDE), Maulana Azad National Urdu University was established in 1998. Initially the Directorate started offering B.A in Urdu medium. Today, the Directorate is offering 16 academic and professional programs to 1.57 Lakhs distance learners all over the country. All the programs and courses of DDE are approved by the Distance Education Bureau, UGC, New Delhi. The DDE has set up 09 Regional Centres (Delhi, Patna, Bangalore, Bhopal, Darbhanga, Srinagar, Kolkatta, Mumbai & Ranchi) and 06 Sub-Regional Centres (Hyderabad, Lucknow, Jammu, Nuh, Amravati & Chandni Chowk) across the country so as to provide academic and administrative support to the students.

The Regional Centres and Sub-Regional Centres take care of student support services; management of study centres and admission process. At present there are 161 Study Centres within the purview of these RCs / SRCs. Besides, the University has signed MOUs with IGNOU and Ambedkar University for imparting lessons to the students through audio visual media. DDE is endeavoring to achieve its goal to provide online admission facility; simplify the process of admission to facilitate the learners;

and to provide audio-visual material to the students along with the Self Learning Material. In fact Urdu medium distance education programs of MANUU are most popular among a large number of students across the Country and abroad. In coordination with the Consulate General of India, the University has also started its examination centre at Jeddah (K.S.A) in 2006. The graduation and post-graduation and diploma certificates awarded by the University are at par with the certificates of other central Universities. Gradually the strength of the distance learners is growing and students on roll as on date, are 1,57,000. DDE, MANNU is striving hard to reach the un-reached by providing quality education. A latest survey conducted by the Outlook magazine on distance education programs reveals that the Maulana Azad National Urdu University's distance education programs are ranked at 6th place in the ranking list of top 30 national level institutions in the Country.

About the Conference
Quality is a characteristic of the products and services an organisation offers. Therefore, Quality Assurance is a process directed toward achieving that characteristic. It is the set of activities that an organisation undertakes to ensure that standards are specified and reached consistently for a product or service. In the context of education, Quality Assurance aims at placing the interests of the learners and the facilitation of learning at the centre of its activities at every level, and to constantly strive to improve the effectiveness and efficiency of these activities in all possible ways.

In the present times, institutions of Distance Education are increasingly required to develop performance indicators by which their institutional performance can be measured by the funding agencies or the government or both. Performance indicators cannot be developed at the cost of Quality Assurance. Quality Assurance facilitates recognition of the standards of award of degrees, serves public accountability purposes, helps inform learner choice, contributes to improved teaching-learning and administrative processes, and helps disseminate best practices with the goal of leading to overall improvement of ODL.

However, while setting common standards and evaluation criteria, one must take into account diversity and plurality of higher education within international, national, as well as regional systems. Both society and distance education have evolved in the Information Age. Consequently, Quality Assurance gains central significance in the context of access to education. As distance education makes access to higher education increasingly possible, so also Quality Assurance becomes increasingly important.

Quality Assurance has gained serious attention by learners, institutions and stakeholders. Institutions have begun to re-define and re-orient their institutional missions and strategic visions to incorporate and address quality issues. Quality Assurance has now reached an important turning point and is influencing the management, strategy and culture of institutions of Distance Education. Therefore, it is imperative that institutions of distance education pay close attention to quality in terms of products, processes, production, delivery systems, and philosophy.

Objectives of the Conference:

- To ensure that Distance Education programs satisfy at least a minimum level of quality in order to protect students.
- Contribute to the improvement of all institutions and encourage Distance Education Institutions to develop their own internal quality background.
- To confirm that students should be assessed using published criteria, regulations and procedures which are applied without fail.
- To ensure that the resources available for the support of student learning are adequate and appropriate for each programme offered.
- To examine that Institutions collect, analyse and use relevant information for the effective management of their programmes of study and other activities.
- To fulfil the objectives above at a reasonable cost, this should not exceed the estimated benefits of the quality improvements

Theme of the Conference:

"QUALITY ASSURANCE IN DISTANCE EDUCATION"

Sub - Themes of the Conference with special reference to Quality Assurance:
- Planning ,Management and Execution of Distance Education
- Transparency and Accountability in ODL
- Autonomy Vs Uniformity
- Bureaucracy: Facilitate or Encumber
- Content and Designing Self Learning Materials
- Learner Support Services
- Use of Media in quality assurance
- Open Educational Resources
- Portability in ODL
- Accreditation in ODL
- Marketability Vs Quality
- Evaluation Techniques
- Continuous and comprehensive evaluation in ODL
- Maintaining quality in ODL for diverse groups, Women, Specially challenged and Marginalized

Interested scholars are invited to submit papers based on theoretical models, comparatives studies of cross institutional and cross cultural nature related to the main theme and sub-themes of the conference, empirical researches and case studies will receive priority over other descriptive studies.

Target audience/ participants with expected number:

Professor, Associate & Assistant Professors, Teacher Educators, Teachers, Research Scholars, Social Activists, Administrators & Academics dealing with ODL, Students etc. (500 participants are expected)

Registration Details

Delegate Type	Amount to be paid	
	Up to	Spot Registration
Teachers	1000	1200
Research Scholars*	500	600
Foreign Delegates	500 US$	600 US$
Manuu Staff	500	600

* Research Scholars are expected to submit necessary documents.

Registration fees should be sent before due date through any Nationalized Bank Demand Draft drawn in favour of *"Conference Secretary-DDE 2014"*, payable at **Hyderabad.** Registration fees includes

i.   Conference Participation Certificate
ii.   Conference Proceedings
iii. Breakfast, Lunch and Dinner

*Accommodation: first come first serve, on the basis of availability

Guidelines of Submissions of Papers

➢   Abstracts and papers should clearly describe the intended presentation

➢   Abstracts should not contain more than 400 words (No tables, Charts or Graphs). Sub theme, Title, Authors Name & Address including email should be clearly written on separate sheet.

➢   The Abstracts and all accompanying information should be sent as an attachment.

➢   All submitted abstracts/full papers should be addressed to the *"Conference Secretary"* on email id: *dde2014conference@gmail.com*

➢   Full length papers should not exceed more than 3000 words.

➢   Both Hard and Soft copies of the abstract and full length paper should be submitted.

➢   Please use only following format for submission of papers:

o   Urdu: Inpage 2.4 (font size 14 for normal text, font noori nastaliq with auto spacing)

o   English: MS-Word which could be open in any version 1997-2007 (Font type: Times New Roman, Font size: 12 in 1.5 line spacing)

o   Hindi: MS-Word which could be opened in any version 1997-2007 (Font Kruti Dev font size 14, line spacing auto)

➢   Submission in PDF, image format etc., will not be accepted.

Important Dates:

1. Conference Date: March 20th, 21st, and 22nd - 2014
2. Abstract Submission: February 15th, 2014
3. Notification for Acceptance of Abstract: February 20th, 2014
4. Last date for full paper submission: March 3rd , 2014
5. Notification for Acceptance of Full Paper: March 10th, 2014

International Conference on
QUALITY ASSURANCE IN DISTANCE EDUCATION
Organised By

DDE, Maulana Azad National Urdu University,
Gachibowli, Hyderabad

Registration Form

Name (In Capital Letters)	**:-**
Designation	**:-**
Institution	**:-**
Address for correspondence	**:-**
Mobile No	**:-**
E-mail	**:-**
Presenting Paper	**:-**
If yes title of paper	**:-**
(Please write in clear words)	**:-**

Individual paper/ In co-authorship (Please tick)   **:-**

Name of co-authors if any	**:-**
Number of accompanying persons if any	**:-**

Signature

Office Use

Fee received

Kit issued

Certificate issued

Details of Sessions:

Day 1

Time	Activity
08.00 am ó 10.00 am	Registration
10.00 am ó 11.15 am	Inaugural Session
11.15 am ó 11.45 am	Tea Break
11.45 am ó 12.45 pm	Academic Session
01.00 pm ó 02.00 pm	Lunch
02.00 pm ó 03.30 pm	Parallel Session
03.30 pm ó 03.45 pm	Tea Break
03.45 pm ó 05.00 pm	Parallel Session
05.00 pm ó 08.00 pm	Local Sight seeing

Day 2

Time	Activity
10.00 am ó 11.30 am	Memorial Lecture
11.30 am ó 11.45 am	Tea Break
11.45 am ó 01.00 pm	Parallel Sessions
01.00 pm ó 02.00 pm	Lunch
02.00 pm ó 03.30 pm	Special Session
03.30 pm ó 03.45 pm	Tea Break
03.45 pm ó 05.00 pm	Special Session
06.00 pm ó 08.00 pm	Cultural Programs
08.30 pm ó 10.00 pm	Dinner

Day 3

Time	Activity
10.00 am ó 11.30 am	Parallel Sessions
11.30 am ó 11.45 am	Tea Break
11.45 am ó 01.00 pm	Valedictory Sessions
01.00 pm ó 02.00 pm	Lunch